



INVITATION

Business Networking Program

at the Vietnam Electronics and Smart Devices Exhibition 2023 (IEAE)

To: Esteemed Company

1. General Information about IEAE

The IEAE Electronics Exhibition in Hanoi is a large-scale industry-specific event in Vietnam that focuses on the electronics and consumer electronics sectors. The exhibition will be held at Hanoi International Exhibition Center (ICE) in Halls A1 and A2 from November 2nd to November 4th, 2023. IEAE Hanoi offers an exhibition area of up to 10,000 square meters, featuring participation from over 200 leading manufacturers from China and various Asian countries. It will showcase thousands of cutting-edge and popular electronic products, making it a technological feast for the Southeast Asian electronics market as well as the Vietnamese market. IEAE 2023 in Hanoi aims to promote the adoption of high-quality electronic and entertainment products and will focus on four main sectors:

- Electronics - Consumer Electronics;
- Smart Devices;
- Computers, Phones, Accessories, and Gaming Equipment;
- Electronic Components and other related products.

To provide our partners with more business opportunities, the Vietnam Electronics Business Association (VEIA), in collaboration with Chaoyu Exhibition Organizing Company and VINEXAD, is organizing a **special business networking program** for participating companies, VEIA member businesses, and industrial companies supporting the electronics sector. The program is scheduled as follows:

- *Date and Time: 02:00 PM - 05:00 PM on Thursday, November 2nd, 2023;*
- *Venue: International Exhibition and Convention Center (I.C.E.), 91 Tran Hung Dao Street, Hoan Kiem District, Hanoi.*
- *Program Details: (see attached file).*

2. Registration Method and Deadline: Before October 30th, 2023.

- Each VEIA member company may designate more than one representative to participate in direct B2B networking with Chinese partners. Companies can register for a brief presentation (approximately 5 to 7 minutes) to introduce their businesses, sectors, and desired partnership opportunities.
- Interested companies can register using the following link:
<https://forms.gle/jb1TqmeRiHkU7RLe8>

If you have any questions or need further information, please contact:

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Sincerely,
VEIA Office.



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Program **Connecting with Chinese Businesses** **at the Vietnam Electronics and Smart Devices Exhibition 2023 (IEAE)**

- ***Time:* From 2:00 PM to 5:00 PM on Thursday, November 2, 2023;**
- ***Venue:* International Exhibition and Convention Center (I.C.E.), 91 Tran Hung Dao Street, Hoan Kiem District, Hanoi.**

Time	Event
13:30 – 14:00	Delegate Registration
14:00 – 14:05	Opening Remarks: Representative of the Vietnam Electronics Business Association (VEIA)
14:05 – 14:20	Introduction to the Current Situation and Investment Environment of the Vietnam Electronics Industry by HOUSELINK JSC.,
	PRESENTATION BY BUSINESSES
14:20 – 15:20	CHINESE BUSINESS REPRESENTATIVES: 7 - 10 registered businesses to present.
15:20 – 16:20	VIETNAMESE BUSINESS REPRESENTATIVES: 7 - 10 registered businesses to present.
16:20 – 17:00	BUSINESS NETWORKING SESSION B2B Networking Support Locations: <ul style="list-style-type: none">- At the B2B VIP Lounge- At the exhibitors' booths
17:00	Conclusion

***** Remarks:**

- Program is up to date as of 16/10/2023.

- The Organizing Committee reserves the right to make changes and adjustments to the program without prior notice.